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SmartHER Money Conference Agenda

Emcee: Joanne Seymour Kuster, The Money Godmother

8:30 a.m. Guest Check-In & Partner Display Booths Open

9 a.m. Welcome: Doug Ommen, Iowa Insurance Commissioner

9:15 a.m. Introducing Joanne Kuster, Money Godmother & Emcee

9:25 a.m. Goal Setting

9:30 a.m. Table Exercise & Discussion: **Relationship with Money Cards**

10 a.m. Break

10:10 a.m. Individual Exercise & Table Discussion: **Money Timeline**

10:15 a.m. Keynote – “Own Your Finances, Own Your Life”
Manisha Thakor
Founder of MoneyZen

11:10 a.m. Individual Exercise: **What’s Your Money Personality?**

11:15 a.m. Q&A: Plan & Earn Panel

11:45 a.m. Brunch & **“SmarterHER Iowans Video Series”**

12:10 p.m. Individual Exercise: **What’s Your Risk Personality?**

12:15 p.m. Q&A: Save & Retire Panel

12:45 p.m. Individual Exercise: **Action Plan**

1 p.m. Partner Display Booths Open

1:30 p.m. Partner Display Booths Close



It's a
Girl Thing

